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(2nd Semester)

ENGLISH—II

(Commerce)

Paper No. : Eng (BCM)–204

(Drama, Short Stories, Commercial Correspondence and Grammar)

Full Marks : 70

Pass Marks : 45%

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. Fill in the blanks with suitable articles :

½×14=7

(a) ____ cow is ____ useful animal.

(b) I went to ____ hospital to see my uncle.

(c) ____ more they get ____ more they want.

(c) Justify the title, _The Gift of the Magi_ with your understanding of the role of passion and emotion in human relation.

(d) Summarize the story, _The Imp and the Peasant's Bread_. What lesson do you learn from the story?

5. Answer any _two_ of the following questions :

7×2=14

(a) Write an application to the Income Tax Department, requesting to refund the excess tax paid during the last assessment year or to adjust the same in the ensuing assessment.

(b) Draft a request letter asking the bank for vehicle loan, furnishing all necessary information.

(c) A firm in Canada asks you for quotation of Indian dress materials. Draft a quotation to be sent to them.

(d) You find that your area has a good market for establishing a shop of electronic goods. Write to the dealer of electronic goods about the suitability of good sales.

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(d) _____ one-man tribunal was formed by _____ Magistrate to look after _____ matter.

(e) _____ American soldier who appeared to be _____ honest man was seen waiting for _____ hour for _____ train in _____ station.

(f) Wordsworth wrote poems on _____ beauty of nature.

2. Fill in the blanks with appropriate prepositions :   1×7=7

(a) He ran _____ the road.

(b) The dog jumped _____ the well.

(c) I saw a boy _____ red hair.

(d) Whom are you thinking _____?

(e) That is the poet I was referring _____.

(f) I have to choose _____ these two pictures.

(g) The spaceship will reach the moon _____ three days.

3. Answer the following questions briefly : 2×6=12

(a) Why were the candlesticks so dear to the Bishop?

(b) Give a character sketch of Persomé.

(c) "The point is that it does not matter how you marry, or who you marry as long as you get married. Because you'll be happy ever after in any case... ."

Bring out the irony and humour in the conversation between the King and the Princess in the light of the above statement.

(d) What is the 'harmless ruse' planned by the King?

(e) What did the Imp advise the peasant to do with the extra grains and why?

(f) What gift did Della purchase for Jim?

4. Answer any *three* of the following questions :   10×3=30

(a) Analyze the theme of the play, *The Bishop's Candlesticks*.

(b) How does Love in disguise between the Prince and the Princess develop into genuine attachment? Explain with textual references.

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(2nd Semester)

COMMERCE

Paper No. : BC–202

(Business Economics)

Full Marks : 70   *Pass Marks* : 45%

Time : 3 hours

(PART : B—DESCRIPTIVE)

(*Marks* : 45)

The figures in the margin indicate full marks for the questions

1. *(a)* What is deflation? Explain the effects of deflation. Suggest some measures to control deflation.   2+4+3=9

   Or

   (b) Explain the profit maximization theory of a firm.   9

2. *(a)* Explain the different methods of measuring price elasticity of demand.   9

Or

(b) Explain briefly the different determinants of price elasticity of demand.   9

3. *(a)* State and explain the law of variable proportion with a suitable diagram.   9

Or

(b) Why is the long-run average cost curve L-shaped? Answer with proper reasons.   9

4. *(a)* What is monopolistic competition? How does it determine price and output in the short run?   2+7=9

Or

(b) Explain Cournot's duopoly model. State its criticism.   6+3=9

5. *(a)* What is profit? Briefly explain the nature of profit.   2+7=9

Or

(b) Critically discuss the Ricardian theory of rent.   9

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Subject Code : BE/BC-202

Booklet No. A 433

INSTRUCTIONS TO CANDIDATES

1. The Booklet No. of this script should be quoted in the answer script meant for descriptive type questions and vice versa.

2. This paper should be ANSWERED FIRST and submitted within <u>1 (one) Hour</u> of the commencement of the Examination.

3. While answering the questions of this booklet, any cutting, erasing, over-writing or furnishing more than one answer is prohibited. Any rough work, if required, should be done only on the main Answer Book. Instructions given in each question should be followed for answering that question only.

Signature of Scrutiniser(s)

Signature of Examiner(s)

Signature of Invigilator(s)

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(2nd Semester)

COMMERCE

Paper No. : BC-202

(**Business Economics**)

(PART : A—OBJECTIVE)

(*Marks* : 25)

The figures in the margin indicate full marks for the questions

Answer **all** questions

1. Choose the correct answer by putting a Tick (✓) mark in the brackets provided : 1×5=5

(a) When the elasticity is measured at a point on a straight line demand curve, it is known as

   (i)   perfect elasticity of demand   (   )

  (ii)   point elasticity of demand   (   )

 (iii)   arc elasticity of demand   (   )

 (iv)   income elasticity of demand   (   )

(b) A firm in the short run is considered to be in equilibrium when

   (i)   AC is constant   (   )

  (ii)   MC < MR   (   )

 (iii)   AC is minimum   (   )

 (iv)   MC = MR   (   )

(c) Kinked demand curve is the theory of

(i) monopoly ( )

(ii) collusive oligopoly ( )

(iii) non-collusive oligopoly ( )

(iv) None of the above ( )

(d) Price discrimination leads to

(i) increase in output ( )

(ii) decrease in output ( )

(iii) constant output ( )

(iv) None of the above ( )

(e) The marginal productivity theory of wage determination is based on the assumption of

(i) perfect competition ( )

(ii) monopoly ( )

(iii) oligopoly ( )

(iv) monopolistic competition ( )

2. Fill in the blanks : 1×5=5

(a) Income derived from machines and other appliances made by man during the short period is called ....

(b) A .... is an association of independent firms within the same industry.

(c) An .... curve is a curve along which the maximum achievable rate of production is constant.

(d) The .... demand for money rises with a fall in the rate of interest.

(e) Effective demand is determined by ....

(4)

3. State whether the following statements are *True* (*T*) or *False* (*F*) by putting a Tick (✓) mark against the appropriate option :

1×5=5

(a) Sales maximization revenue was introduced by Marris.

(T / F)

(b) The law of variable proportion assumes one factor variable and other factors constant.

(T / F)

(c) Discriminating monopoly is profitable if two markets have different elasticities of demand.

(T / F)

(d) Cross elasticity of demand between two perfect substitutes may be zero.

(T / F)

(e) Deflation paves the way for recovery.

(T / F)

4. Write short notes on the following :　　2×5=10

(a) Reflation

(6)

(b) Determinants of elasticity of demand

(7)

(c) Ridge lines

(8)

(d) Price leadership

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(e) Characteristics of perfect competition

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