

(B.Com 6th Semester General & Honours)

BACHELOR OF COMMERCE

CBCP(BC-606)

(Entrepreneurship Development)

Full Marks:70

Pass Marks: 45%

Time: 3 Hrs

(Answer all questions in each PART)

PART : A - DESCRIPTIVE

(Marks : 45)

The figures in the margin indicate full marks for the questions.

1. Who is an entrepreneur? Write the functions of an entrepreneur. (3+6)

Or

Who is an intrapreneur? Distinguish between entrepreneur and manager. (3+6)

(PTO)

2. Discuss the problems faced by rural entrepreneurs. (9)

Or

Discuss the role of NGOs in the development of rural entrepreneurship. (9)

3. What do you mean by a women entrepreneur? Discuss the problems faced by women entrepreneurs in starting an enterprise. (3+6)

Or

Discuss the recent trends of women entrepreneurship in the context of Nagaland.

4. What do you mean by eco-tourism? Discuss the role of tourism entrepreneur in the development of the country. (3+6)

Or

Discuss the role and scope of rural tourism in India. (9)

5. Discuss the role of entrepreneurship in the economic development of the country. (9)

Or

Explain the need and opportunities of agri-preneurship development in Nagaland. (4+5)

PART : B - OBJECTIVE

(Marks : 25)

The figures in the margin indicate full marks for the questions

1. Choose the most appropriate answer from the given options by mentioning the option number and its content in the main answer script. **(1 x 5 =5)**

- (a) Tourism entrepreneurship includes
- (i) Adventure tourism
 - (ii) Religious tourism
 - (iii) Heritage tourism
 - (iv) All of the above
- (b) Rural entrepreneurship deals with
- (i) Industries in the rural areas
 - (ii) Forest based industries
 - (iii) Cottage industries
 - (iv) All of the above
- (c) Tax holiday is provided for a period of
- (i) 5 years
 - (ii) 10 years
 - (iii) 2 years
 - (iv) 1 year

(PTO)

- (d) An individual who has come out from within an existing enterprise is known as
- (i) Intrapreneur
 - (ii) Innovator
 - (iii) Leader
 - (iv) Imitator
- (e) The term entrepreneur came into existence in
- (i) 16th century
 - (ii) 17th century
 - (iii) 18th century
 - (iv) 19th century

2. Answer any four of the following questions. **(4 X 5 = 20)**

- (a) Characteristics of an entrepreneur
- (b) Need of rural entrepreneurship
- (c) Growth of entrepreneurship in Nagaland
- (d) Nature tourism
- (e) Problems faced by Rural entrepreneurship in Nagaland.

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