

NU-UG Final Examination 2018
B.COM 6th Semester

Entrepreneurship Development
CBCP(BC-606)

(Total number of printed pages = 4)

Part : A (Objective)
Marks : 25

(Section - I)

1. Choose the most appropriate answer. (1 X 5 = 5)
- (a) Tourism entrepreneurship includes
- (i) adventure tourism.
 - (ii) religious tourism.
 - (iii) heritage tourism.
 - (iv) All of the above.
- (b) Rural entrepreneurship deals with
- (i) industries in the rural areas.
 - (ii) forest based industries.
 - (iii) cottage industries.
 - (iv) All of the above.

- (c) District Industries Centres (DIC's) aim to provide entrepreneurs in the rural areas
- (i) an integrated administrative framework at the district level.
 - (ii) the services and support to small entrepreneurs under a single roof.
 - (iii) the assistance to entrepreneurs who are going to start business of their own.
 - (iv) All of the above
- (d) NIESBUD started functioning from
- (i) 06 July 1983.
 - (ii) 06 June 1983.
 - (iii) 07 July 1983.
 - (iv) 07 June 1983.
- (e) The risk-taking concept of entrepreneurship was given by
- (i) Richard Cantillon.
 - (ii) Jean-Baptiste Say.
 - (iii) J. A. Schumpeter.
 - (iv) A. Maslow.

(Section - II)

2. Answer any five questions. (4 X 5 = 20)
- (a) Nature-tourism.
 - (b) Eco-tourism.
 - (c) Characteristics of entrepreneurs.
 - (d) Rural-entrepreneurs.
 - (e) Write the full form of SSIB and TRYSEM.
 - (f) Write a short note on SISI (Small Industries Service Institutes)

Part : B (Descriptive)

Marks : 45

Answer all questions.

1. (a) What is entrepreneurship ? Discuss the growth of entrepreneurship in India. (3 + 6)

Or

- (b) Who is an entrepreneur ? Distinguish between entrepreneur and manager. (3 + 6)

2. (a) Discuss the problems faced by rural entrepreneurs. (9)

Or

- (b) Discuss the role of NGO's in the development of rural entrepreneurship. (9)

3. (a) Discuss the problems faced by women entrepreneurs in Nagaland. (9)

Or

- (b) What do you mean by women entrepreneurs ? Discuss the growth of women entrepreneurs in the context of Nagaland. (3 + 6)

4. (a) Discuss the role and scope of rural tourism in India. (9)

Or

- (b) Discuss the role of Eco-tourism in the development of the country. (9)

5. (a) Discuss the role of entrepreneurship in the economic development of the country. (9)

Or

- (b) Explain the need and opportunities of agri-preneurship development in Nagaland. (9)

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