

**B.Com 6<sup>th</sup> Semester (2017)**  
**(CBCP : BC-606)**  
**Entrepreneurship Development**

Full Marks : 70

Pass Mark : 31.5

Time : 3 Hours

The figures in the right hand margin indicate the allotted marks for each question.

**OBJECTIVE TYPE**

1. Choose the most appropriate answer and **mention it in the answer booklet.** (1x5=5)
- i. While selecting a line of business, an entrepreneur must keep in mind.
- |                   |                      |
|-------------------|----------------------|
| (a) Profitability | (b) Risk involved    |
| (c) Profit        | (d) All of the above |
- ii. Who can start a business?
- |                             |                        |
|-----------------------------|------------------------|
| (a) Only an educated person | (b) Only a rich person |
| (c) Anyone                  | (d) All of the above   |
- iii. "Innovation is considered as hall mark of an entrepreneur," is the view held by
- |                          |                        |
|--------------------------|------------------------|
| (a) Adam Smith           | (b) Peter Drucker      |
| (c) Joseph A. Schumpeter | (d) David C. Mclelland |
- iv. Eco-tourism consists of
- |                  |                      |
|------------------|----------------------|
| (a) Beachcombing | (b) Birding          |
| (c) Hiking       | (d) All of the above |
- v. The most common form of organization for a small business is
- |                         |                       |
|-------------------------|-----------------------|
| (a) Partnership         | (b) Corporation       |
| (c) Sole proprietorship | (d) Limited companies |

**2. Mark the statements as True ( T ) or False ( F ) (1x5 = 5)**

- i. There is no concise, universally accepted definition of entrepreneurship.
- ii. Entrepreneurs are generally less educated than the general population.
- iii. Administration in a business organization is the area generally preferred by women entrepreneurs.
- iv. An entrepreneur can be both an employee and an owner.
- v. Innovation and invention are the two sides of the same coin.

**3. Fill the gaps with the most appropriate word or phrase. (1x5 = 5)**

- i. The entrepreneurs have a strong ..... to achieve high goals in business.
- ii. The successful entrepreneurs have a ..... approach towards things.
- iii. .... entrepreneurs are characterized by very great caution and skepticism in experimenting any change in the environment.
- iv. An/A ..... does not fully bear the risk involved in the enterprise.
- v. The ..... function of an entrepreneur refers to bringing together the men, material, money etc to execute the plans.

**4. Explain the following in about 150 words each. (5x2 = 10)**

- i. Entrepreneur -Vrs- Intrapreneur
- ii. State any two entrepreneurial functions
- iii. Nature Tourism.
- iv. Birding.
- v. Beachcombing.

## DESCRIPTIVE TYPE

(Marks : 45)

5. Who is an entrepreneur? Explain the various types of entrepreneur.

(3+6 = 9)

OR

Explain the concept of enterprise, entrepreneur and entrepreneurship. Differentiate between an entrepreneur and a manager. (6+3 = 9)

6. Explain the concept of rural entrepreneurship. Discuss the problems faced by rural entrepreneurs in India and measures adapted by the government for developing rural entrepreneurship. (3+3+3 = 9)

OR

Discuss the role of NGO's in rural entrepreneurship. (9)

7. Explain the concept of women entrepreneurship. Discuss the essential qualities and functions of women entrepreneurs. (3+3+3 = 9)

OR

Explain the various problems faced by women entrepreneurs in India. Discuss the various measures taken by UNIDO and the Government of India to promote women entrepreneurship. (3+3+3 = 9)

8. Explain the concept of rural tourism. Discuss in brief the various types of rural tourism. (3+6 = 9)

OR

Explain the features of eco-tourism. Discuss the various types of eco-tourism in detail. (3+6 = 9)

9. Explain the various factors responsible for slow growth of entrepreneurship in Nagaland. Suggest various measures taken by the government to promote entrepreneurship in Nagaland. (4+5 = 9)

OR

Explain the need, opportunities and challenges in agri-preneurship in Nagaland. (3+3+3 = 9)

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