

2016

(B.COM 6th Semester)

ENTREPRENEURSHIP DEVELOPMENT

Paper No. : CBCP(BC-606)

Full Marks: 70

Pass Mark: 31.5

Time: 3 Hours

(Total number of printed pages: 3)

The figures in the right hand margin indicate full marks for the question.

(PART : A - OBJECTIVE)

(Marks : 25)

SECTION - I

(Marks : 5)

1. Choose the most appropriate answer from the given options and mention it against the question serial number. (1 X 5 = 5)

(a) Tourism entrepreneurship includes

- (i) adventure tourism
- (ii) religious tourism
- (iii) heritage tourism
- (iv) all of the above

(b) Rural entrepreneurship deals with

- (i) industries in the rural areas
- (ii) forest based industries
- (iii) cottage industries
- (iv) all of the above

(c) Tax holiday is provided for a period of

- (i) 5 years
- (ii) 10 years
- (iii) 2 years *
- (iv) 1 year

(d) NSIC was set up in the year

- (i) 1955
- (ii) 1956
- (iii) 1957
- (iv) 1954

(e) An individual who has come out from within an existing enterprise is known as

- (i) intrapreneur
- (ii) innovator
- (iii) leader
- (iv) imitator

PART-A SECTION - II (Marks : 20)

2. Answer all five questions : (4X5 =20)

- (a) Drone entrepreneur
- (b) Write the full form of SSIB and TRYSEM
- (c) Government policies to entrepreneurship in Nagaland
- (d) Nature tourism
- (e) Rural entrepreneurship

(PART : B - DESCRIPTIVE)

(Marks - 45)

1. Who is an entrepreneur? Write the functions of entrepreneur. (3+6=9)
Or
Who is an intrapreneur? Distinguish between entrepreneur and manager.

2. Discuss the problems faced by rural entrepreneurs. (9)
Or
Discuss the role of NGOs in the development of rural entrepreneurship.

3. What do you mean by a women entrepreneur? Discuss the problems faced by women entrepreneurs in starting an enterprise (3+6=9)
Or
Discuss the recent trends of women entrepreneurs in context of Nagaland.

4. What do you mean by eco-tourism? Discuss the role of eco-tourism in the development of the country. (3+6=9)
Or
Discuss the role and scope of rural tourism in India.

5. Discuss the role of entrepreneurship in the economic development of the country (9)
Or
Explain the need and opportunities of agri-preneurship development in Nagaland.
